



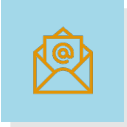


Revolutionise your practice with cloud accounting:
The impact you can't afford to ignore



6th March
11am

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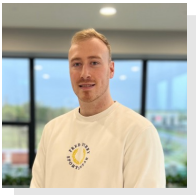

-  Recording
-  Email
-  Handouts
-  Questions

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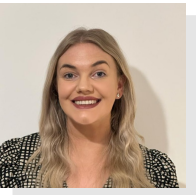


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Presenters




Joe Moore
Content Marketing Executive at Bright



Jade Lapper
Marketing Events Manager at Bright

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Agenda



1. What is cloud?
2. The high-level advantages of cloud
3. Why cloud is vital in the modern accounting industry
4. Answering some FAQs about cloud computing
5. Questions & Answers

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Quick poll:



How do you use cloud in your practice?

- We use cloud wherever we can
- We use cloud for some things, but not others
- We don't use cloud



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What is the cloud?





Cloud is anything you can access remotely over the internet:

- > Servers
- > Storage
- > Databases
- > Software
- > Networking
- > Analytics
- > Business Intelligence

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The advantages of cloud



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Improved security

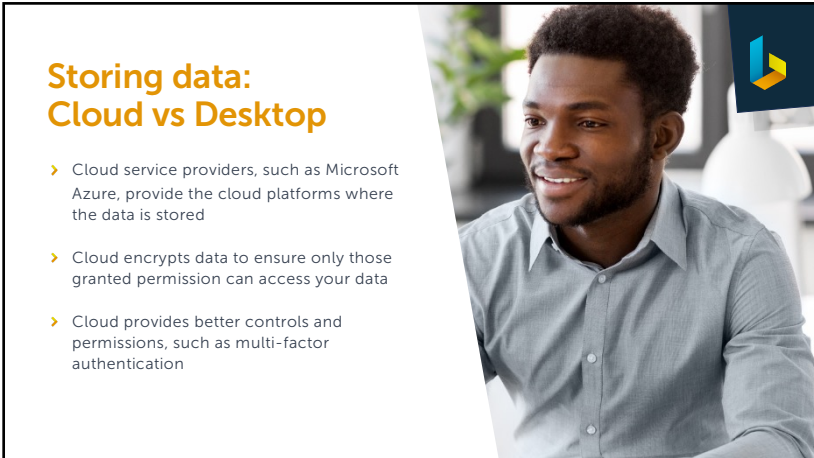
- › Cloud software is more secure than storing your data locally
- › With encrypted files, you can rest assured knowing your files are safe
- › 94% of companies saw their online security improve after switching to cloud software



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Storing data: Cloud vs Desktop


- › Cloud service providers, such as Microsoft Azure, provide the cloud platforms where the data is stored
- › Cloud encrypts data to ensure only those granted permission can access your data
- › Cloud provides better controls and permissions, such as multi-factor authentication



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Data backup and recovery

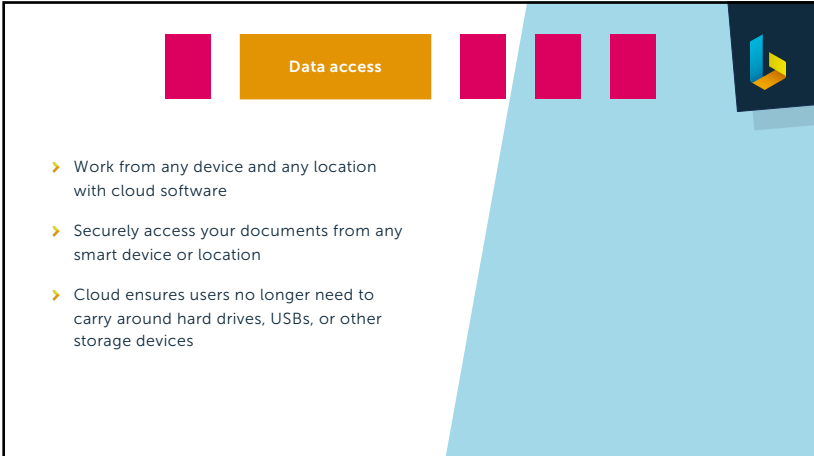
- › Cloud acts as a disaster recovery plan, saving data automatically
- › 75% of small businesses don't have a disaster recovery plan
- › Cloud makes it so you will never lose a document again



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Data access

- › Work from any device and any location with cloud software
- › Securely access your documents from any smart device or location
- › Cloud ensures users no longer need to carry around hard drives, USBs, or other storage devices



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Greater flexibility

Cloud allows practices to power their remote working initiatives

- > Staff can access company documents remotely
- > 97% of employees want their work to be at least partially remote in the future
- > Offering remote working is an easy way to make yourself attractive to the best candidates


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Improved productivity

- > Working offsite can improve productivity and reduce interruptions
- > 77% of workers reported greater productivity while working offsite
- > 68% of workers experience fewer interruptions when working from home

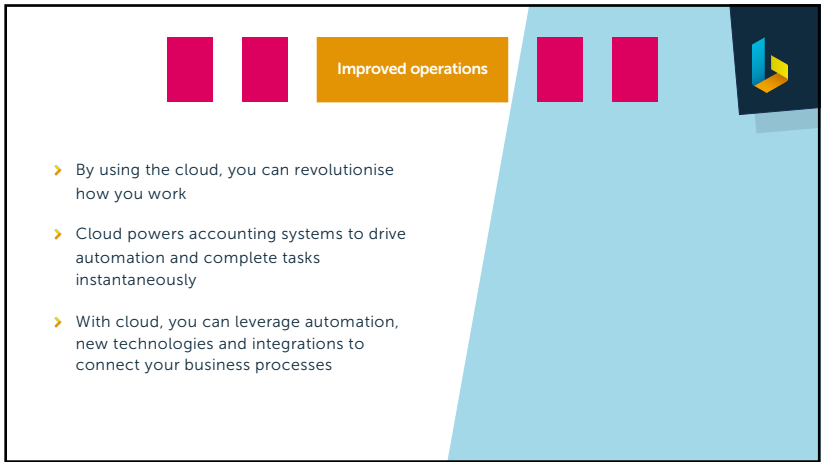
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Client convenience

- Access data instantly**
They will be able to provide feedback quickly
- Less face-to-face meetings**
Share and sign documents online
- Numerous accounting tools**
Cloud powers many tools to provide convenience
- An automatic data extraction tool**
Dext Prepare can store and send documents to you

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Improved operations

- > By using the cloud, you can revolutionise how you work
- > Cloud powers accounting systems to drive automation and complete tasks instantaneously
- > With cloud, you can leverage automation, new technologies and integrations to connect your business processes

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File sharing


- › Cloud makes sharing files among colleagues and clients easy
- › Remove time spent waiting on updated versions of documents
- › Consider solutions which offer client portals, to cut down on queries and requests



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Integrations

- › Cloud makes sharing files among colleagues and clients easy
- › Remove time spent waiting on updated versions of documents
- › Remove time spent waiting on updated versions of documents



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Reduced costs


- › Cloud allows you to reduce your practice's IT and overhead costs
- › Eliminate the expense of purchasing and maintaining physical servers
- › Reducing costs is vital for practices as it directly impacts profitability levels




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Scalability

- › Cloud permits you to easily increase or decrease computing power as needed
- › With desktop, practices need to make large upfront investments that may not be necessary
- › Cloud allows for a more flexible approach to meet changing demands



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Quality performance

- › Cloud acts a disaster recovery plan, saving data automatically
- › 75% of small businesses don't have a disaster recovery plan
- › Cloud makes it so you will never lose a document again

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Cloud computing: FAQs by accountants

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What are risks of cloud computing?

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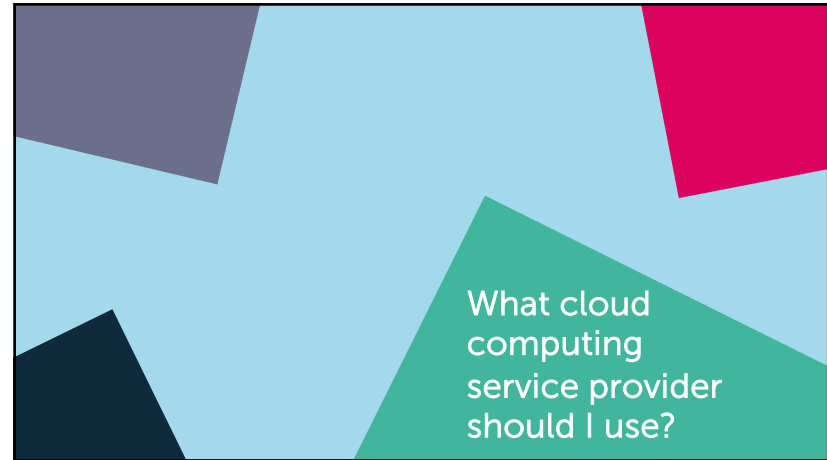


How do I prepare my practice for the cloud?

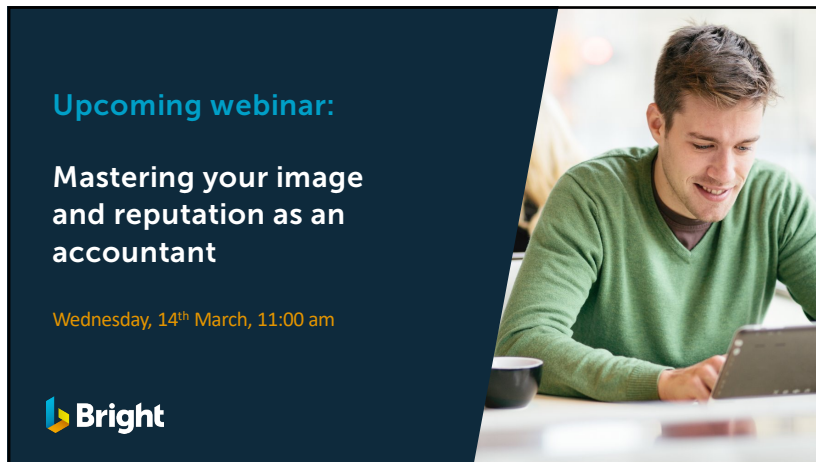
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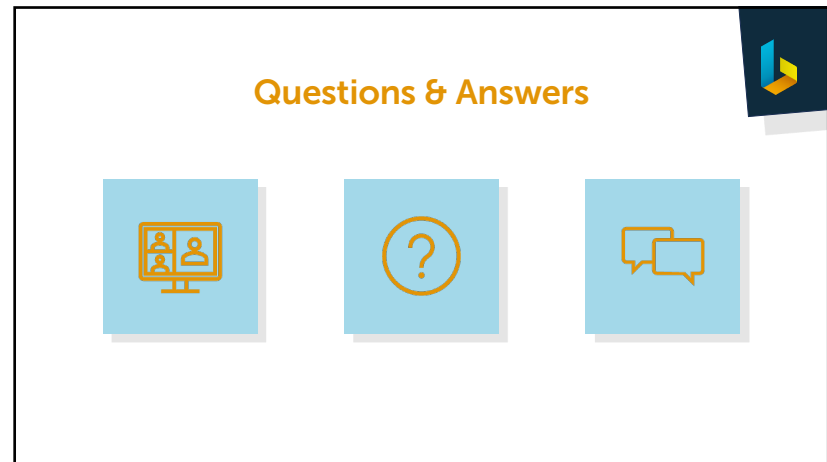
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Accountancy, tax, payroll and
practice management software

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The image is a dark blue rectangular graphic with abstract yellow, light blue, and orange shapes in the corners. It features the Bright logo and tagline, a list of software products, and their respective icons.

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